



**MARKETING
MATERIAL
EXPERT**



**ADIL
ASHRAF
PORTFOLIO**

Make it simple but significant

Every great design begins with an even better story

A little story about me

Design is not just about making things look good. Instead, it is a powerful tool of communication and influence. It helps to deliver high-quality products and services that lead to better user experiences and happier customers.

This is more than just a job for me, it's a passion. I take great joy in what I do. I love to solve problems, make improvements and create designs that are intuitive, simple to use and deliver unforgettable customer experiences. In my opinion, it is key to every successful business.

I may have not been everyone's cup of tea, but I am the best you can get in this business. I have strong reviews, mostly perfect ones, and the bad ones are there as a reminder that I will argue the best solution for you always, even when you, as a client, can't see it.

My career is a lifetime process of learning how to be best at my job, and as everyone's, it is built on both success and mistake. Success is what keeps you going, but it is after mistakes that we better ourselves.

I welcome you to use the opportunity to hire me and I promise you a tailored solution fit best for your needs.



SKILLS

Software Skills

Autodesk Maya
Autodesk 3ds Max
Adobe After Effect
Adobe Premiere
Adobe Illustrator
Adobe Photoshop
Final Cut Pro

Professional Skills

- ✓ Modeling Lighting Rendering
- ✓ Motion Graphic VFX
- ✓ Video Editing
- ✓ Visual Design
- ✓ Photography



www.adilashraf.com

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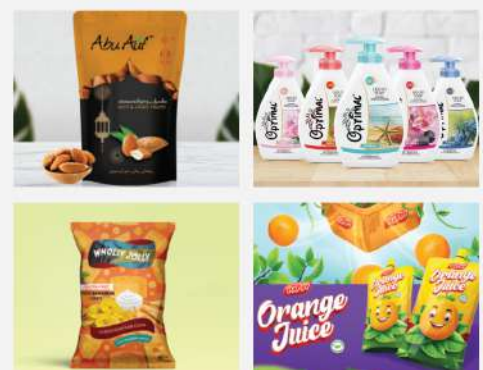
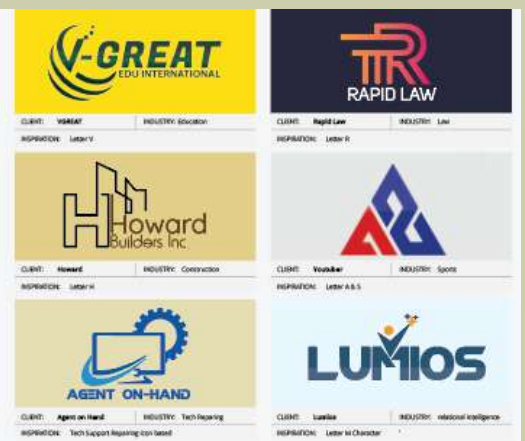
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Graphic Design

LOGO DESIGNS

SELECTED WORKS

From sketch to product that would be used to recognize a brand that would like to be seriously spotted on the market. The logo is the most important part of every brand and must be made as eye-catching at the same time has to be done to last for centuries.



CLIENT: VGREAT

INDUSTRY: Education

INSPIRATION: Letter V



CLIENT: Howard

INDUSTRY: Construction

INSPIRATION: Letter H



CLIENT: Agent on Hand

INDUSTRY: Tech Repairing

INSPIRATION: Tech Support Repairing icon based



CLIENT: Edtekla

INDUSTRY: Education

INSPIRATION: Letter E



CLIENT: Rapid Law

INDUSTRY: Law

INSPIRATION: Letter R



CLIENT: Youtuber

INDUSTRY: Sports

INSPIRATION: Letter A & S



CLIENT: Lumios

INDUSTRY: relational intelligence

INSPIRATION: Letter M Character



CLIENT: Marathon

INDUSTRY: Sports

INSPIRATION: Cycling on mountain



CLIENT: New York Hotel

INDUSTRY: venture capital

INSPIRATION: statue of liberty in a mono-block visual identity



CLIENT: Notforprofit

INDUSTRY: treat pets

INSPIRATION: care animals with hearts



CLIENT: Athena

INDUSTRY: Secure Technologies

INSPIRATION: owl & shield



CLIENT: 3A Protection

INDUSTRY: medical

INSPIRATION: Letter 3 & A



CLIENT: Faded

INDUSTRY: Holdings

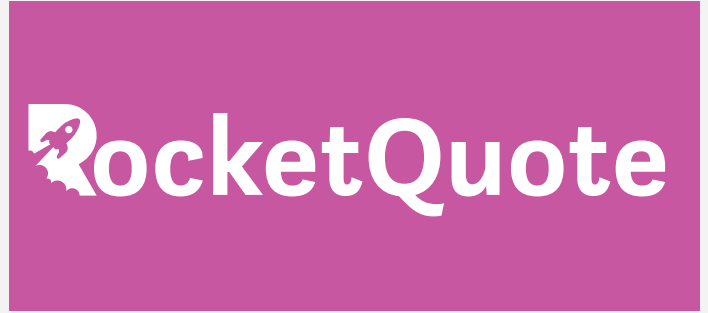
INSPIRATION: fair and square content



CLIENT: Mr Xi Asian Bistro

INDUSTRY: restaurant

INSPIRATION: plates and window



CLIENT: RocketQuote

INDUSTRY: Online Insurance

INSPIRATION: Letter R



CLIENT: Beyond

INDUSTRY: Wellness

INSPIRATION: DNA



CLIENT: MAPI

INDUSTRY: Garden

INSPIRATION: Letter P



CLIENT: OBXshrimp

INDUSTRY: Seafood

INSPIRATION: Shrimp Icon based

Graphic Design

STATIONERY DESIGNS



DIGITAL DESIGNS



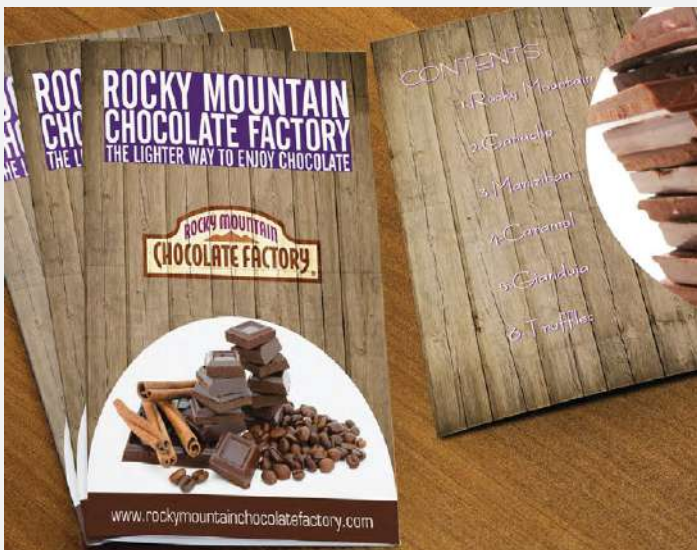
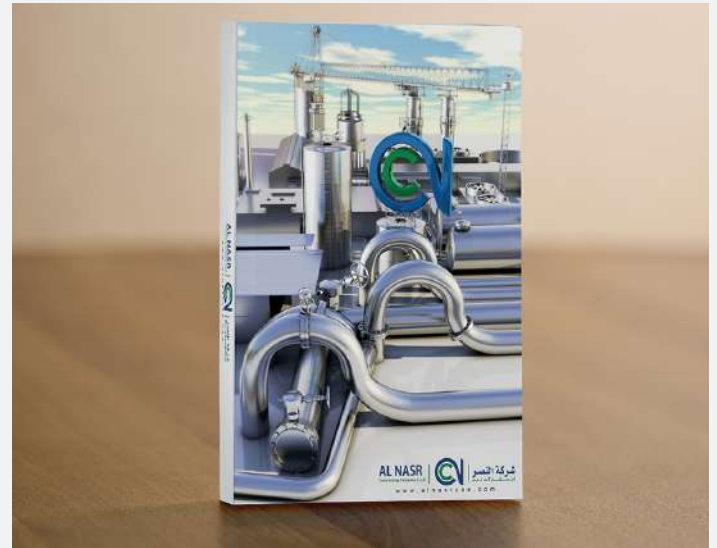
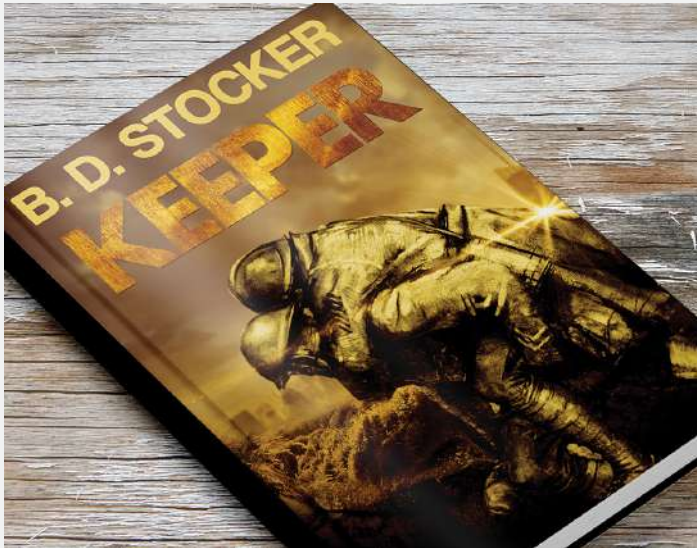
Graphic Design

DIGITAL DESIGNS



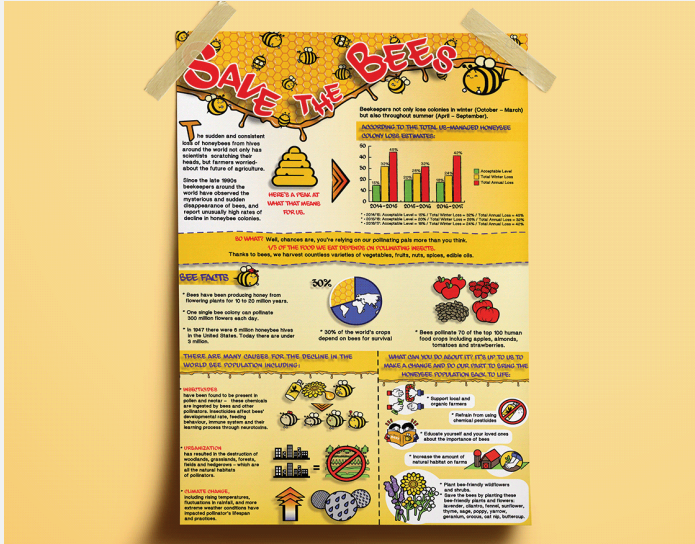
Graphic Design

PRINT DESIGNS



Graphic Design

PRINT DESIGNS



Graphic Design

PACKAGING & BRANDING DESIGNS



Graphic Design

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Graphic Design

ILLUSTRATIONS & 3D DESIGNS





THE SELECTED WORK OF ADIL ASHRAF

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